J&K Online Development

# Full Site Audit Report

Rhonda.org

Generated on September 28, 2021

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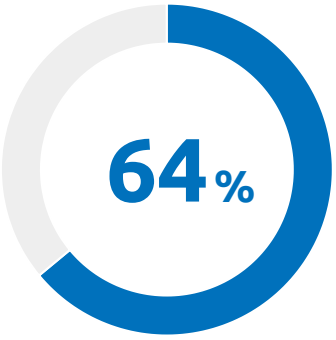
# Full Site Audit Report

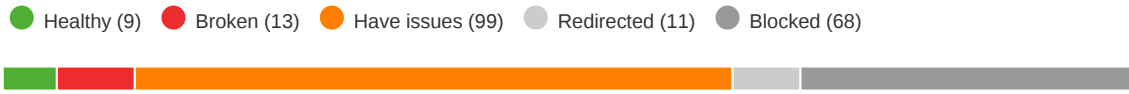
**Subdomain:** www.rhonda.org
**Last Update:** September 28, 2021
**Crawled Pages:** 200

## Site Health



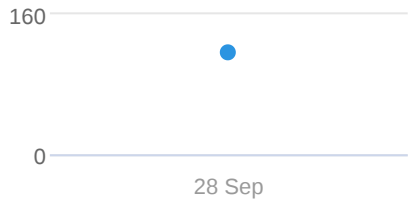

## Crawled Pages

**200**



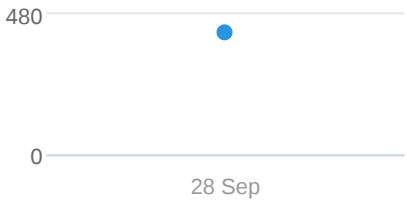

## Errors

**116**



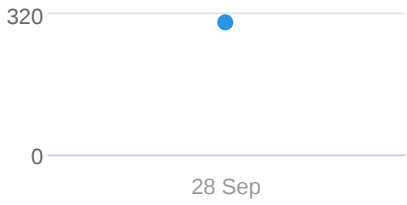

## Warnings

**415**




## Notices

**300**




## Top Issues

13 pages have slow load speed errors — 2% of total issues

13 pages returned 4XX status code errors — 2% of total issues

6 pages don't have title tags errors — 1% of total issues

# Errors: Big Issues that need to be resolved now!

www.rhonda.org

116 0

### 19 pages have duplicate meta descriptions

19 0

About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: https://support.google.com/webmasters/answer/35624

### 17 issues with duplicate title tags

17 0

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624

### 13 pages returned 4XX status code

13 0

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. How to fix: If a webpage returns an error, remove all links leading to the error page or replace it with another resource. To identify all pages on your website that contain links to a 4xx page, click "View broken links" next to the error page. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

### 13 incorrect pages found in sitemap.xml

13 0

About this issue: A sitemap.xml file makes it easier for crawlers to discover the pages on your website. Only good pages intended for your visitors should be included in your sitemap.xml file. This error is triggered if your sitemap.xml contains URLs that: 1. lead to webpages with the same content. 2. redirect to a different webpage. 3. return non-200 status code. Populating your file with such URLs will confuse search engines, cause unnecessary crawling or may even result in your sitemap being rejected. How to fix: Review your sitemap.xml for any redirected, non-canonical or non-200 URLs. Provide the final destination URLs that are canonical and return a 200 status code.

### 13 pages have slow load speed

13 0

About this issue: Page (HTML) load speed is one of the most important ranking factors. The quicker your page loads, the higher the rankings it can receive. Moreover, fast-loading pages positively affect user experience and may increase your conversion rates. Please note that "page load speed" usually refers to the amount of time it takes for a webpage to be fully rendered by a browser. However, crawler only measures the time it takes to load a webpage's HTML code - load times for images, JavaScript and CSS are not factored in. How to fix: The main factors that negatively affect your HTML page generation time are your server's performance and the density of your webpage's HTML code. So, try to clean up your webpage's HTML code. If the problem is with your web server, you should think about moving to a better hosting service with more resources.

### 12 internal links are broken

12 0

About this issue: Broken internal links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

### 9 pages have duplicate content issues

9 0

About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: https://support.google.com/webmasters/answer/66359?hl=en and https://support.google.com/webmasters/answer/139066?hl=en

**8 pages with a broken canonical link** 8 0

About this issue: By setting a rel="canonical" element on your page, you can inform search engines of which version of a page you want to show up in search results. When using canonical tags, it is important to make sure that the URL you include in your rel="canonical" element leads to a page that actually exists. Canonical links that lead to non-existent webpages complicate the process of crawling and indexing your content and, as a result, decrease crawling efficiency and lead to unnecessary crawl budget waste. How to fix: Review all broken canonical links. If a canonical URL applies to a non-existent webpage, remove it or replace it with another resource.

**6 pages don't have title tags** 6 0

About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624

**6 structured data items are invalid** 6 0

About this issue: This issue is triggered if structured data items contain fields that do not meet Google's guidelines https://developers.google.com/search/docs/data-types/article. Implementing and maintaining your structured data correctly is important if you want to get an edge over your competitors in search results. If your website markup has errors, crawlers will not be able to properly understand it, and you may run the risk of losing the chance of gaining rich snippets and getting more favorable rankings. For more information on the structured data requirements, see https://schema.org, Google documentation https://developers.google.com/search/docs/data-types/article or our article https://www.semrush.com/kb/1084-structured-data-items-site-audit. How to fix: Check structured data on your webpages with a validation tool. Please note that different markup testing tools may show different results. We recommend that you use the Rich Results Test tool https://search.google.com/test/rich-results to review and validate your pages' structured data against their rich snippet requirements.

0 pages returned 5XX status code 0 0

0 pages couldn't be crawled 0 0

0 pages couldn't be crawled (DNS resolution issues) 0 0

0 pages couldn't be crawled (incorrect URL formats) 0 0

0 internal images are broken 0 0

Robots.txt file has format errors 0 0

| | | |
|---|---|---|
| 0 sitemap.xml files have format errors | 0 | 0 |
| 0 pages have a WWW resolve issue | 0 | 0 |
| This page has no viewport tag | 0 | 0 |
| 0 pages have too large HTML size | 0 | 0 |
| 0 AMP pages have no canonical tag | 0 | 0 |
| 0 issues with hreflang values | 0 | 0 |
| 0 hreflang conflicts within page source code | 0 | 0 |
| 0 issues with incorrect hreflang links | 0 | 0 |
| 0 non-secure pages | 0 | 0 |
| 0 issues with expiring or expired certificate | 0 | 0 |
| 0 issues with old security protocol | 0 | 0 |
| 0 issues with incorrect certificate name | 0 | 0 |
| 0 issues with mixed content | 0 | 0 |
| No redirect or canonical to HTTPS homepage from HTTP version | 0 | 0 |
| 0 redirect chains and loops | 0 | 0 |
| 0 pages have multiple canonical URLs | 0 | 0 |

0 pages have a meta refresh tag 0 0

0 issues with broken internal JavaScript and CSS files 0 0

0 subdomains don’t support secure encryption algorithms 0 0

0 sitemap.xml files are too large 0 0

0 links couldn't be crawled (incorrect URL formats) 0 0

# Warnings: Big issues that need to be resolved soon

www.rhonda.org

415 0

**193 links on HTTPS pages leads to HTTP page** 193 0

About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

**84 pages have low text-HTML ratio** 84 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

**36 pages have a low word count** 36 0

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: https://www.youtube.com/watch?v=w3-obcXkyA4. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

**30 pages don't have an h1 heading** 30 0

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

**28 pages have too much text within the title tags** 28 0

About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to rewrite your page titles to be 70 characters or less.

### 20 pages have duplicate H1 and title tags

20 0

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to create different content for your <title> and <h1> tags.

### 8 pages don't have enough text within the title tags

8 0

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Add more descriptive text inside your page's <title> tag.

### 7 images don't have alt attributes

7 0

About this issue: Alt attributes within <img> tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html and Google Image Publishing Guidelines: https://support.google.com/webmasters/answer/114016?hl=en. How to fix: Specify a relevant alternative attribute inside an <img> tag for each image on your website, e.g., "<img src="mylogo.png" alt="This is my company logo">".

### 6 pages don't have meta descriptions

6 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: https://support.google.com/webmasters/answer/35624. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

### 2 pages have underscores in the URL

2 0

About this issue: When it comes to URL structure, using underscores as word separators is not recommended because search engines may not interpret them correctly and may consider them to be a part of a word. Using hyphens instead of underscores makes it easier for search engines to understand what your page is about. Although using underscores doesn't have a huge impact on webpage visibility, it decreases your page's chances of appearing in search results, as opposed to when hyphens are used. For more information, please see this Google article: https://support.google.com/webmasters/answer/76329?hl=en. How to fix: Replace underscores with hyphens. However, if your page ranks well, we do not recommend that you do this.

**1 external link is broken** 1 0

About this issue: Broken external links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

0 external images are broken 0 0

0 pages have too many on-page links 0 0

0 URLs with a temporary redirect 0 0

0 pages have too many parameters in their URLs 0 0

0 pages have no hreflang and lang attributes 0 0

0 pages don't have character encoding declared 0 0

0 pages don't have doctype declared 0 0

0 pages use Flash 0 0

0 pages contain frames 0 0

0 outgoing internal links contain nofollow attribute 0 0

Sitemap.xml not indicated in robots.txt 0 0

Sitemap.xml not found 0 0

Homepage does not use HTTPS encryption 0 0

| | |
|---|---|
| 0 subdomains don't support SNI | 0 0 |
| 0 HTTP URLs in sitemap.xml for HTTPS site | 0 0 |
| 0 uncompressed pages | 0 0 |
| 0 issues with blocked internal resources in robots.txt | 0 0 |
| 0 issues with uncompressed JavaScript and CSS files | 0 0 |
| 0 issues with uncached JavaScript and CSS files | 0 0 |
| 0 pages have a JavaScript and CSS total size that is too large | 0 0 |
| 0 pages use too many JavaScript and CSS files | 0 0 |
| 0 issues with unminified JavaScript and CSS files | 0 0 |
| 0 link URLs are too long | 0 0 |

# Notices: Smaller issues that need to be resolved soon.

www.rhonda.org

300 0

**171 URLs with a permanent redirect** 171 0

About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

**68 pages are blocked from crawling** 68 0

About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

**38 pages have only one incoming internal link** 38 0

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

**21 pages need more than 3 clicks to be reached** 21 0

About this issue: A page's crawl depth is the number of clicks required for users and search engine crawlers to reach it via its corresponding homepage. From an SEO perspective, an excessive crawl depth may pose a great threat to your optimization efforts, as both crawlers and users are less likely to reach deep pages. For this reason, pages that contain important content should be no more than 3 clicks away from your homepage. How to fix: Make sure that pages with important content can be reached within a few clicks. If any of them are buried too deep in your site, consider changing your internal link architecture.

**2 pages have more than one H1 tag** 2 0

About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

0 page URLs are longer than 200 characters 0 0

0 outgoing external links contain nofollow attributes 0 0

| | | |
|---|---|---|
| Robots.txt not found | 0 | 0 |
| 0 pages have hreflang language mismatch issues | 0 | 0 |
| 0 subdomains don't support HSTS | 0 | 0 |
| 0 orphaned pages in Google Analytics | 0 | 0 |
| 0 orphaned pages in sitemaps | 0 | 0 |
| 0 pages take more than 1 second to become interactive | 0 | 0 |
| 0 pages blocked by X-Robots-Tag: noindex HTTP header | 0 | 0 |
| 0 issues with blocked external resources in robots.txt | 0 | 0 |
| 0 issues with broken external JavaScript and CSS files | 0 | 0 |
| 0 resources are formatted as page link | 0 | 0 |
| 0 links on this page have no anchor text | 0 | 0 |
| 0 links on this page have non-descriptive anchor text | 0 | 0 |
| 0 links to external pages or resources returned a 403 HTTP status code | 0 | 0 |

# Organic Search Overview

**63** KEYWORDS
The number of keywords bringing users to the website via Google's top 100 organic search results

**51** TRAFFIC
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

**$0** TRAFFIC COST
Estimated price of organic keywords in Google AdWords

## Organic Search: Traffic chart

www.rhonda.org | US | All time

| # | Date | Note | Category |
|---|---|---|---|
| 1 | Aug 17, 2021 | **Google Replaces Title Tags with H1 for Some Pages**<br>Google has confirmed that they now more frequently use the page's H1 tag to generate the titles that are shown in search results. Research by Semrush suggests that it happens in around 75% of the cases. | Google organic |
| 2 | Jul 26, 2021 | **Launch of the Link Spam Update**<br>Google has announced the launch of an update aimed at suppressing websites taking part in link spam. The update will be rolled out in two weeks. | Google organic |
| | Jul 2, 2021 | **July Core Update**<br>Google has announced the start of the rollout of yet another Core update. It will include the changes originally planned for the previous (June) update, but delayed due to internal limitations. | Google organic |
| 3 | Jun 29, 2021 | **Anti-spam Update II**<br>The second stage of the anti-spam update that began earlier this month is being rolled out. Like the first stage, it targets mainly malicious websites that trick users into giving away their personal data or installing malware. | Google organic |
| | Jun 23, 2021 | **Anti-spam Update**<br>Google has announced a release of an anti-spam update aimed at removing spam websites from SERPs. The change specifically targets low-quality sites that trick users into providing personal information or installing malware. | Google organic |

| # | Date | Note | Category |
|---|---|---|---|
| | Jun 16, 2021 | **Beginning of Page Experience Update**<br>The page experience update is now slowly rolling out. It will be complete by the end of August 2021. While the update is designed to highlight pages that offer great user experiences, page experience remains one of many factors Google takes into account. Given this, sites should not expect drastic changes. In addition, because the update is being done in a gradual rollout, it allows Google to monitor for any unexpected issues. | Google organic |
| | Jun 3, 2021 | **June 2021 Core Update**<br>Google has announced a core algorithm update coming in June, followed by another one in July. According to the official statement, the impact of these updates will not be broad and most websites will not notice it. | Google organic |
| 4 | Apr 10, 2021 | **Review Algorithm Update**<br>Officially announced by Google, this algorithm change is aimed at promoting in-depth reviews over superficial ones. | Google organic |
| 5 | Feb 10, 2021 | **Google Passage Ranking Update**<br>Google's passage ranking algorithm is released. The algorithm should help the longer articles rank better for different topics addressed in different parts of the text. | Google organic |
| 6 | Dec 3, 2020 | **Google Core Update December 2020**<br>Google has confirmed the release of a broad core algorithm update on December 3. As usual with core updates, the impact is expected to be significant, but no specific changes have been revealed. | Google organic |
| 7 | Nov 17, 2020 | **Google Launched Subtopics Ranking**<br>Google has confirmed that in the middle of November 2020 they updated their algorithm to emphasize subtopics. When searching for a particular term, you're now expected to see more diverse results that would cover different possible subtopics. | Google organic |
| 8 | May 5, 2020 | **Google Core Update May 2020**<br>Google has announced a core algorithm update, which is a rare sight in the current times. The SEMrush Sensor is already detecting the increased volatility, but the update rollout can last several days. | Google organic |
| 9 | Mar 1, 2020 | **NoFollow Being Used as a Hint**<br>Google has officially announced that starting March 1, 2020, it will no longer treat the nofollow attribute as a directive to ignore links, and sometimes will use those links for crawling and indexing purposes. | Google organic |
| 10 | Jan 23, 2020 | **Results Included in a Featured Snippet Removed from First Page**<br>Google has announced that if a URL gets into a Featured Snippet, it will no longer be repeated on the first page of regular search results. | Google organic |
| | Jan 14, 2020 | **Google Core Update in January 2020**<br>Google has recently adopted a practice of pre-announcing bigger core updates. This one falls in line with the previous core updates, which are not aimed at particular issues and can impact anyone | Google organic |
| 11 | Nov 6, 2019 | **Local Search Proximity Update**<br>A significant update affected local rankings of many businesses. The investigation shows that the most likely explanation is the increased importance of the proximity signal. | Google organic |
| 12 | Oct 19, 2019 | **Google BERT Update**<br>Google has announced that this week it is gradually releasing an update called BERT. This update is dedicated to improving the understanding of queries formulated in a natural language. | Google organic |

| # | Date | Note | Category |
|---|---|---|---|
| 13 | Sep 25, 2019 | **Pre-Announced Google Core Update** In an unusual move, Google has released an early warning that a core algorithm update is coming on September 25. This could mean that this update will be bigger than usual, as Google rarely confirms its updates. | Google organic |
| | Sep 18, 2019 | **Google Reduces the Number of Reviews in SERP** Google has announced that it is now applying stricter rules for showing reviews in search results. The most significant change is that reviews that are only present on the website of the business itself will be ignored. The drop in the number of reviews shown is already noticeable in the SEMrush Sensor statistics, but the impact varies from industry to industry. | Google organic |
| | Sep 10, 2019 | **Change in the Nofollow Links Treatment** Google representatives have announced that they are changing the way they interpret the nofollow link attribute. Previously, links with nofollow were always ignored for ranking purposes. Now, Google will decide for itself whether to count this link or not. Google has also introduced two additional attributes for user-generated content and sponsored content. | Google organic |

## Organic Search: Positions 1 - 63 (63)

US | www.rhonda.org

| Keyword | Pos | Volume | KD | CPC (USD) | URL | Traffic % | Costs % | Com. | Result | Trend | Last Update |
|---|---|---|---|---|---|---|---|---|---|---|---|
| kobe neighbor | 1 (1) | 30 | 14.00 | 0.00 | | 27.45 | 0.00 | 0.00 | 20,300,000 | | 17 Sep 2021 |
| love is action | 12 (12) | 720 | 38.00 | 0.00 | | 17.64 | 0.00 | 0.00 | 4,020,000,000 | | 21 Sep 2021 |
| kindness quotient | 4 (4) | 90 | 13.00 | 0.00 | | 11.76 | 0.00 | 0.00 | 9,120,000 | | 3 days ago |
| vanessa bryant reputation | 4 (4) | 70 | 31.00 | 0.00 | | 7.84 | 0.00 | 0.01 | 612,000 | | 03 Sep 2021 |
| vanessa bryant nail salon | 2 (2) | 30 | 17.00 | 0.00 | | 5.88 | 0.00 | 0.00 | 20,400,000 | | 20 Sep 2021 |
| vanessa bryant personality | 4 (4) | 50 | 44.00 | 0.00 | | 5.88 | 0.00 | 0.02 | 1,150,000 | | 6 days ago |
| from foster care to millionaire | 3 (3) | 40 | 24.00 | 0.00 | | 5.88 | 0.00 | 0.02 | 12,400,000 | | 10 Sep 2021 |
| the kindness quotient | 6 (6) | 70 | 17.00 | 0.00 | | 5.88 | 0.00 | 0.02 | 53,100,000 | | 03 Sep 2021 |
| survivor characteristics | 4 (4) | 40 | 16.00 | 0.00 | | 3.92 | 0.00 | 0.00 | 20,600,000 | | 12 Sep 2021 |
| kindness in our world | 8 (8) | 40 | 24.00 | 0.00 | | 1.96 | 0.00 | 0.00 | 299,000,000 | | 11 Sep 2021 |
| sciortino | 19 (19) | 590 | 38.00 | 0.00 | | 1.96 | 0.00 | 0.01 | 2,750,000 | | 4 days ago |
| is vanessa bryant a mean person | 8 (8) | 50 | 22.00 | 0.00 | | 1.96 | 0.00 | 0.00 | 22,500,000 | | 06 Sep 2021 |
| vanessa bryant mean person | 9 (9) | 50 | 37.00 | 0.00 | | 1.96 | 0.00 | 0.00 | 17,400,000 | | 08 Sep 2021 |

| Keyword | Pos | Volume | KD | CPC (USD) | URL | Traffic % | Costs % | Com. | Result | Trend | Last Update |
|---|---|---|---|---|---|---|---|---|---|---|---|
| rhonda insurance ad | 23 (23) | 30 | 33.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 75 | | 13 Sep 2021 |
| vanessa bryant gold digger | 58 (58) | 110 | 22.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 876,000 | | 03 Sep 2021 |
| never doubt the power of prayer | 69 (69) | 40 | 14.00 | 0.00 | | < 0.01 | 0.00 | 0.47 | 52,000,000 | | 12 Sep 2021 |
| rhondas | 31 (31) | 880 | 22.00 | 0.00 | | < 0.01 | 0.00 | 0.01 | 794,000 | | 6 days ago |
| i love action | 34 (34) | 30 | 36.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 4,200,000,000 | | 17 Sep 2021 |
| sciortinos | 92 (92) | 1,900 | 32.00 | 1.57 | | < 0.01 | 0.00 | 0.05 | 2,340,000 | | 5 days ago |
| rhonda meaning | 72 (72) | 320 | 23.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 10,600,000 | | 7 days ago |
| vanessa bryant newport coast | 37 (37) | 70 | 37.00 | 0.00 | | < 0.01 | 0.00 | 0.01 | 866,000 | | 03 Sep 2021 |
| kobe bryant maid | 57 (57) | 50 | 25.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 2,090,000 | | 5 days ago |
| love and action | 66 (66) | 110 | 23.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 3,860,000,000 | | 5 days ago |
| let the healing begin meaning | 24 (24) | 70 | 7.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 315,000,000 | | 02 Sep 2021 |
| depression is winning | 15 (15) | 140 | 56.00 | 0.00 | | < 0.01 | 0.00 | 0.04 | 114,000,000 | | 5 days ago |
| 10 characteristics of a survivor | 14 (14) | 50 | 22.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 47,200,000 | | 04 Sep 2021 |
| 101 acts of kindness | 12 (12) | 30 | 52.00 | 0.00 | | < 0.01 | 0.00 | 1.00 | 9,780,000 | | 14 Sep 2021 |
| everything changes and i don t feel the same | 61 (61) | 90 | 15.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 1,860,000,000 | | 3 days ago |
| how to win against depression | 71 (71) | 30 | 56.00 | 2.68 | | < 0.01 | 0.00 | 0.51 | 79,500,000 | | 13 Sep 2021 |
| people will do anything for money | 94 (94) | 30 | 12.00 | 0.00 | | < 0.01 | 0.00 | 0.03 | 1,970,000,000 | | 19 Sep 2021 |
| my depression is winning | 24 (24) | 50 | 61.00 | 6.11 | | < 0.01 | 0.00 | 0.10 | 86,100,000 | | 07 Sep 2021 |

| Keyword | Pos | Volume | KD | CPC (USD) | URL | Traffic % | Costs % | Com. | Result | Trend | Last Update |
|---|---|---|---|---|---|---|---|---|---|---|---|
| how to survive tough times | 13 (13) | 70 | 42.00 | 0.00 | | < 0.01 | 0.00 | 0.02 | 116,000,000 | | 02 Sep 2021 |
| rhonda tesch | 32 (32) | 50 | 13.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 73 | | 07 Sep 2021 |
| perspective in communication | 88 (88) | 140 | 12.00 | 0.00 | | < 0.01 | 0.00 | 0.03 | 675,000,000 | | 5 days ago |
| why are people so easily offended | 20 (20) | 110 | 34.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 105,000,000 | | 03 Sep 2021 |
| kobe bryant housekeeper | 67 (67) | 30 | 26.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 1,060,000 | | 5 days ago |
| simple acts of kindness 500 ways to make a difference | 44 (44) | 50 | 17.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 100 | | 07 Sep 2021 |
| love action | 46 (46) | 720 | 40.00 | 0.00 | | < 0.01 | 0.00 | 0.01 | 3,470,000,000 | | 21 Sep 2021 |
| i ll show you tough | 75 (75) | 70 | 17.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 644,000,000 | | 31 Aug 2021 |
| 8 character traits | 15 (15) | 40 | 55.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 160,000,000 | | 09 Sep 2021 |
| what makes a person awesome | 54 (54) | 50 | 30.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 904,000,000 | | 08 Sep 2021 |
| nick sciortino | 26 (26) | 30 | 15.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 636,000 | | 18 Sep 2021 |
| rhonda software | 92 (92) | 30 | 27.00 | 0.00 | | < 0.01 | 0.00 | 0.01 | 11,400,000 | | 19 Sep 2021 |
| retreat event meaning | 70 (70) | 50 | 16.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 60,900,000 | | 07 Sep 2021 |
| i ve been through | 60 (60) | 110 | 24.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 6,920,000,000 | | 11 Sep 2021 |
| why do people get offended so easily | 50 (50) | 210 | 36.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 38,900,000 | | 21 Sep 2021 |
| a world of kindness book | 73 (73) | 90 | 22.00 | 0.00 | | < 0.01 | 0.00 | 0.96 | 166,000,000 | | 4 days ago |
| ways to make the world a better place | 28 (28) | 210 | 54.00 | 2.76 | | < 0.01 | 0.00 | 0.02 | 2,250,000,000 | | 08 Sep 2021 |
| wayne and diane tesch | 46 (46) | 40 | 6.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 559,000 | | 13 Sep 2021 |

| Keyword | Pos | Volume | KD | CPC (USD) | URL | Traffic % | Costs % | Com. | Result | Trend | Last Update |
|---|---|---|---|---|---|---|---|---|---|---|---|
| rhonda foster | 61 (61) | 110 | 19.00 | 0.00 | | < 0.01 | 0.00 | 0.09 | 9,320,000 | | 4 days ago |
| vanessa bryant plastic surgery | 67 (67) | 590 | 13.00 | 0.00 | | < 0.01 | 0.00 | 0.01 | 1,060,000 | | 3 days ago |
| rhonda rezsofi | 52 (52) | 40 | 8.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 55 | | 12 Sep 2021 |
| survival personality traits | 17 (17) | 50 | 28.00 | 0.00 | | < 0.01 | 0.00 | 0.01 | 26,400,000 | | 08 Sep 2021 |
| kindness 101 | 36 (36) | 140 | 43.00 | 0.00 | | < 0.01 | 0.00 | 0.02 | 36,500,000 | | 19 Sep 2021 |
| in one moment everything changed | 80 (80) | 90 | 9.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 1,230,000,000 | | 3 days ago |
| everything is changed | 69 (69) | 40 | 14.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 1,300,000,000 | | 10 Sep 2021 |
| ways to help the world be a better place | 24 (24) | 30 | 50.00 | 0.00 | | < 0.01 | 0.00 | 0.05 | 1,860,000,000 | | 20 Sep 2021 |
| tough things to do | 32 (32) | 40 | 34.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 728,000,000 | | 13 Sep 2021 |
| then suddenly everything changed | 22 (22) | 70 | 20.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 431,000,000 | | 4 days ago |
| rhonda | 44 (44) | 12,100 | 66.00 | 0.31 | | < 0.01 | 0.00 | 0.00 | 61,800,000 | | a day ago |
| action and love | 15 (15) | 90 | 23.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 4,740,000,000 | | 4 days ago |
| when your life changes suddenly | 56 (56) | 70 | 33.00 | 0.00 | | < 0.01 | 0.00 | 0.00 | 434,000,000 | | 03 Sep 2021 |
| ideas on how to make the world a better place | 26 (26) | 40 | 52.00 | 0.00 | | < 0.01 | 0.00 | 0.20 | 4,460,000,000 | | 11 Sep 2021 |

## Organic Search: Top Pages

US | www.rhonda.org

| URL | Traffic % | Keywords |
|---|---|---|
| https://www.rhonda.org/post/2020/02/01/kobe-was-our-neighbor-here-s-the-truth | 50.98 | 11 |
| https://www.rhonda.org/product-page/love-is-action | 17.64 | 5 |
| https://www.rhonda.org/product-page/kindness-quotient | 17.64 | 2 |

| URL | Traffic % | Keywords |
|---|---|---|
| https://www.rhonda.org/product-page/from-foster-care-to-millionaire | 5.88 | 1 |
| https://www.rhonda.org/product-page/successful-survivors-the-8-character-traits-of-survivors-and-how-you-can-attain | 3.92 | 4 |

# Backlinks

Backlinks — also known as 'inbound links' or ' external links' — refer to links on one website pointing to another website. Building up the number of quality backlinks to your site is like getting votes of confidence for your page. Because sites with a high amount of backlinks often rank high in the SERPs (search engine results pages), link building should be a crucial part of your SEO efforts.

## Backlinks: Summary

Root Domain: www.rhonda.org

**681** TOTAL BACKLINKS

| | |
|---|---|
| Referring Domains | 116 |
| Referring IPs | 139 |

## Top backlinks

Root Domain: www.rhonda.org

| Referring page Title / Referring page URL | Anchor text / Link URL | Type |
|---|---|---|
| website list 1530 \| https://worldwidetopsite.com/website-list-1530/ | rhonda https://rhonda.org/ | - |
| website list 1530 \| https://webworthdirectory.com/website-list-1530/ | rhonda https://rhonda.org/ | - |
| Successful Survivors: Translating the Effects of Trauma into Life Skills https://imprintnews.org/child-trauma-2/successful-survivors/18017 | Rhonda Sciortino http://www.rhonda.org/ | - |
| Beware of Lowering Expectations for Foster Youth https://imprintnews.org/opinion/beware-lowering-expectations-foster… | Rhonda Sciortino http://www.rhonda.org/ | - |
| god images - private 4rum https://m.sites.google.com/site/private4rum/1/religion-and-belief/en/… | Φ http://rhonda.org/ | |